

**9.30 AM**

## Welcome to Reflect

**9.40 AM**

### Opening

Stylianos **Lambrou**  
& Dusan **Duffek**

Reflect Festival Founders

**9.45 AM**

### Welcome Speech

Kyriacos **Kokkinos**

Deputy Minister at Deputy  
Ministry of Cyprus for Research,  
Innovation & Digital Policy

**10.00 AM**

### Future-proofing your business:

Resilience in Uncertain Times

Leena **Khalil**

Co-Founder at Mumzworld.com

**10.30 AM**

### How to End Procrastination?

Petr **Ludwig**

Founder at Procrastination.com  
& bestselling author

**11.00 AM**

### Great, You've Got a Product but Have You Got a Brand?

Natasha **Lytton**

Head of Brand & Marketing at Seedcamp

**11.25 AM**

### Can AI Fix the Crisis of Air Travel?

Adam **Bonnifield**

VP Artificial Intelligence at Airbus

**11.50 AM**

### Unlocking the tech opportunities in MENA

Omar **Christidis**

Founder & CEO at Arabnet

**12.15 PM**

### Cyprus: A Growing Tech Hub within the EU

George **Campanellas**

CEO at Invest Cyprus

**12.55 PM**

### Bitcoin - Tool of Freedom or Chaos?

Dušan **Matuška**

Bitcoin educator and consultant  
at Paralelná Polis

**1.20 PM**

### Panel Discussion: Future of Food

George **Vou**

Founder & Food Tech  
Entrepreneur at The Mighty  
Kitchen

Christine **Gould**

Founder & CEO  
at Thought For Food

Radek **Husek**

Co-Founder at SENS Foods

**1.40 PM**

### A new generation of Banking:

Seamless customer journey,  
safety and real time services

Christos **Ejoourian**

Manager of Channel and Digital  
Products at Hellenic Bank

**2.10 PM**

### The Future of Personal Development

Michalis **Poullis**

Certified Life Coach at Michalis  
Poullis Life Coaching Services

**2.35 PM**

### Does the Covid Crisis Have Any Silver Linings:

Why We May Not Be  
Screwed

Paul **Jozefak**

CEO at Receive

**3.00 PM**

### Covid-19 as an Opportunity to Fix Healthcare

Roi **Shternin**

Founder & Chief Patient  
at The Patient School

**3.25 PM**

### Circular Economy TOGETHER

Andrea **Orsag**

Co-Founder at MissionC

**3.50 PM**

### Get the Culture Right

Unlock the Secrets  
of Talent Attraction and  
Management

David **Bizer**

Founder & CEO at Talent Fountain

**4.20 PM**

### Why Democracy is the Next Hot Investment Space

Lisa **Witter**

Co-Founder & Executive Chair  
at Apolitical

**4.50 PM**

### Fireside chat with Lisa Witter

Moderated by Paul **Jozefak**

**5.00 PM**

### Turning Adversity Into Opportunity - The Israeli Case

Yossi **Vardi**

Godfather of the Startup Nation

**5.30 PM**

### Fireside chat with Yossi Vardi

Moderated by Paul **Jozefak**

**5.45 PM**

### Goodbye from the moderator

**10.00 AM**

## Welcome to Day 2

**10.05 AM**

## The Future of Workforce in the Post Covid Era

Pangratis Vanezis  
Board Member at **KPMG** in **Cyprus**

Konstantinos Botsaris  
Senior Manager - Management Consulting at **KPMG** in **Cyprus**

**10.30 AM**

## Business for Well-Being:

**How Values Shape our Business And Our Future**

Christian Maats  
Brand & Product Development Expert at **Noorderwind**

**11.00 AM**

## Fireside chat with Christian Maats

Moderated by **Kevin Brown**

**11.10 AM**

## RIF: reinforcing the domestic Research & Innovation ecosystem

Dr Nikolas Mastrogiannopoulos  
Chief Scientist at **Research & Innovation**

**11.40 AM**

## Dreams of a Kid Robot Builder

Ethan Ramon  
Robotics engineer at **Primary School**

**12.00 PM**

## Behavioral Economics:

**The Skill of the Future**

Matej Sucha  
Founder & CEO at **MINDWORX**

**12.30 PM**

## Panel Discussion: Is Impact Investing a Myth or Can It Make Things Right?

Dr. Patricia Rodrigues Jenner  
Portfolio Non-Executive Director

Willem Klein Haneveld  
Owner CEO & CIO at **Quantrust**,  
Fund manager at **qi.fund**

Jesper Carvalho Andersen  
Chairman at **Green Equity**

Vincent Bogaart  
Investor at **Pymwymic**

Eva Nedelkova  
Founder at **MissionC**,  
Business Manager at **qi.fund**

Ladislav Kossar  
Founder & CEO at **Provida**

**1.10 PM**



**2.50 PM**

## Fireside chat with Daniel "GoGo" Strauch

The Most Popular **Slovak Youtuber**

Moderated by **Eddy Nassar**

**3.10 PM**

## Diversity, Inclusion & Belonging:

**How It Can Help Us Build better teams during the fourth industrial revolution**

Nicos Marcou  
HR Counsel Member at **Forbes & HR Futurist**

**3.40 PM**

## Fireside chat with Niklas Jansen

Co-Founder at **Blinkist**  
Moderated by **Paul Jozefak**

**4.00 PM**

## Bringing Humanity Back Into The Workplace

Claude Silver  
Chief Heart Officer at **VaynerMedia**

**4.30 PM**

## Fireside chat with Claude Silver

Moderated by **Christina Shailas**

**4.45 PM**

## Reflect Impact Awards Winner Announcement

**4.55 PM**

## Cyprus: A Growing Tech Hub within the EU

George Campanellas  
CEO at **Invest Cyprus**

**5.15 PM**

## Wrap-up by the moderator

# DAY 3

10 OCTOBER

All listed times are in CYT (GMT+3)

10.00 AM

## The future of learning in a post-pandemic world

Panos Siozos

Co-founder & CEO **LearnWorlds**

10.30 AM

## Consumer Electronics Trends

Sergei Sobolev

CCO at **Prestigio**

Albina Starykova

MD at **Prestigio**

10.40 AM

## Cyprus: A Growing Tech Hub within the EU

George Campanellas

CEO at **Invest Cyprus**

11.00 AM

## How Zombies, Vampires and Flashing Trash Cans Create a Better World

Oliver Simko

Founder & Gamification Designer at **Luducrafts**

11.30 AM

## Fireside chat with Alexey Gubarev

Board Member at **Palta**

Moderated by **Kevin Brown**

11.50 AM

## Chances & Risks in the Era of Automotive Disruption

Georgios Georgidas

Founder & Managing Director at **Excelix**

12.20 PM

## How Augmented Reality will become the art form of the 21st century

Sergiu Ardelean

Co-founder & CEO at **Artivive**

12.50 PM

## SocialGenomics: Saving Millions of Little Sophies

Susanne Baars

Founder & CEO at **SocialGenomics MOONSHOT**

1.20 PM

## Globalization, Technology and Resourcing of Legal Services

Elias Neocleous

Managing Partner at **Elias Neocleous & Co LLC**

1.40 PM

## Circular Cities:

**Towards an Inclusive Zero-waste Urban Future?**

Ellen van Bueren

Professor of Urban Development Management at **Delft University of Technology**

2.10 PM

## AI Teacher That Knows You:

**The Future of Language Learning?**

Chelsea Chen

Co-Founder at **Emotech**

2.40 PM

## Design vs. Human Behaviour

Tim Smith

Design Director and Managing Partner at **Hi Mum! Said Dad**

3.10 PM

## Fireside chat with Kostas Konstantinou

Sales & Operations Manager at **Antwork**

Moderated by **Anna Loannidou**

3.20 PM

## Profit vs. Purpose: Why You Need Both in 2020

Nick Shekerdemian

Co-Founder & Executive Chairman at **Headstart**

3.50 PM

## The Need for Wisdom in the Meaning Crisis

John Vervaeke

Assistant Professor at **University of Toronto**

4.15 PM

## Fireside chat with John Vervaeke

Moderated by **Kevin Brown**

4.30 PM

## Future of Sex:

**How Intimacy and Technology Are Shaping Our Relationships**

Bryony Cole

Founder at **Future of Sex**

5.00 PM

## Fireside chat with Bryony Cole

Moderated by **Moshe (Hiko) Rajczyk**

5.15 PM

**REFLECT**  
IMPACT AWARDS 2020

6.45 PM

## Announcement of The Winner

Dr Nikolas Mastrogiannopoulos

Chief Scientist for **Research & Innovation**

7.00 PM

## Wrap-up of The Conference